

Information clause at Łukasiewicz Research Network - Poznań Institute of Technology regarding the processing of personal data in connection with a study of the media and reading profile of key customers, service recipients and partners

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Pursuant to the stipulations of Articles 13 and 14 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (hereinafter referred to as the “GDPR”), the Contracting Authority informs that:

PERSONAL DATA CONTROLLER AND DATA PROTECTION INSPECTOR

Łukasiewicz Research Network - Poznań Institute of Technology (hereinafter “Łukasiewicz – PIT”) is the controller of your personal data. You can contact Łukasiewicz – PIT as follows:

- (1) by post: ul. Ewarysta Estkowskiego 6, 61-755 Poznań
- (2) by phone: +48 61 850 48 90
- (3) by e-mail: office@pit.lukasiewicz.gov.pl

We have appointed the Data Protection Officer. This is the person you can contact regarding the processing of your personal data and the exercise of your rights related to such processing. The Officer can be contacted by e-mail: iod@pit.lukasiewicz.gov.pl

PURPOSE OF PERSONAL DATA PROCESSING

The purpose of processing your data is to carry out a survey intended to analyse the media and reading profile of key customers, service recipients and partners.

LEGAL BASIS FOR PERSONAL DATA PROCESSING

The legal basis for the processing of your personal data is Article 6(1)(f) GDPR - in relation to the need to process personal data for the purposes resulting from the legitimate interests pursued by the controller. The legitimate interest of the Controller is in this case to conduct its own business, to learn about customer preferences, direct marketing and other forms of marketing.

SCOPE OF PROCESSED DATA

In pursuing the stated purpose, information such as the name of the represented company and the position level are processed, which may be considered as personal data.

SOURCE OF PERSONAL DATA

The processed personal data was obtained from persons completing the survey form.

INFORMATION ON RECIPIENTS OF PERSONAL DATA

Personal data obtained in connection with the survey may be transferred to other entities within the Łukasiewicz Research Network, including the Łukasiewicz Centre. We sometimes transfer your personal data to other recipients in certain situations. This may be the case when the service we use requires it (e.g. IT, financial, insurance, auditing, courier and postal services, destruction and archiving of records, legal services). Whenever your personal data is shared with a recipient, this takes place in accordance with the provisions of the GDPR.

TRANSFER OF PERSONAL DATA TO A THIRD COUNTRY OR INTERNATIONAL ORGANISATION

As standard, we do not transfer your personal data to a third country or international organisations. However, if such a transfer does take place, it always takes place in accordance with the provisions of the GDPR. Łukasiewicz-PIT uses Microsoft Office 365, which may result in the transfer of your personal data to a third country. The terms and conditions for the use of the MS Office 365 Online Services and the obligations with regard to the processing and safeguarding of user data and personal data by the Online Services are set out in Microsoft documentation.

STORAGE PERIOD OF PERSONAL DATA

We store your personal data until we have fulfilled the purpose for which this processing is carried out.

YOUR RIGHTS

Persons, whose data we process, have the right to request from Łukasiewicz-PIT data access to their personal data, rectification, erasure or restriction of processing, or to object to data processing. Contact us to exercise your rights. You should know that the GDPR provides detailed regulations specifying when you can exercise your rights. As a data controller, we always analyse whether there are grounds enabling you to exercise your rights.

COMPLAINT TO THE PRESIDENT OF THE PERSONAL DATA PROTECTION OFFICE

The data subject has the right to lodge a complaint relating to the processing of his/her personal data with the President of the Personal Data Protection Office (address: ul. Stawki 2, 00-193 Warsaw).

OBLIGATION TO PROVIDE PERSONAL DATA

The provision of personal data is not a statutory or contractual requirement or a condition for entering into a contract; and. The data subject is not obliged to provide the data.

AUTOMATED DECISION-MAKING, INCLUDING PROFILING

As a controller, we do not process personal data using automated decision-making, including profiling.